

Barnes Dennig Client Spotlight | Oswald Company | Transcript

Ken Oswald, President & CEO, Oswald Company
July 2026

Ken Oswald:

The person who right now is, if I could say, really adds value to this company is Jill Prendergast. Jill is our fractional CFO. She comes in one day a week for us and it's terrific. It's like having a full-time person.

She's one of the team and she brings to the table strategy, how we can grow. She's such an advocate for the firm and she's very sharp. That is the kind of person that people of our size, of businesses our size need, but we typically can't afford them.

And I didn't want just a, lack of a better word, a bean counter, somebody to just do the books. I wanted somebody that could really think through strategically how we can grow the company and how we can improve.

The fractional CFO approach to me has cemented the relationship between Barnes Dennig and Oswald so much more.