



## Strategic Planning Discussion Questions

1. What changes in your environment have already occurred which are likely to impact your organization's future?
  - a. Funding changes
  - b. Emerging "best practices"
  - c. Federal and State policy changes
  - d. Public interests
  - e. Population shifts
  - f. Others
2. What is the public's current perception of your organization's effectiveness? Do they have one? If an opportunity is provided to do so, can you prove, defend or debunk that perception?
3. What is your organization's unarguable value? What would happen if your organization closed its doors tomorrow? Who would be impacted? What hole would be felt or gap experienced? Would anyone even care?
4. What is your organization's ideal future vision? What does it look like, specifically, in terms of effectiveness, efficiency, staff morale, stakeholder relations, and client impact?
5. What outcomes could your organization achieve if it had more money, resources, and volunteers?
6. How are you currently using data and information in your organization? What difference is it making?

## Moving to Action

Activity: Grow Planning

